# **Live Collision Privacy Policy Statement**

# **Privacy Policy Statement**

Live Collision ("Live Collision International Festival" LCIF" or "the Festival") is committed to protecting your privacy and treats all personal data entrusted to us with the highest degree of security and confidentiality. This document will inform you on how and why we store your data, what type of data we hold, how it is used and what rights you have in relation to this processing.

# **Statement of GDPR Compliance**

All data is gathered and processed in accordance with data protection legislation, including the EU's General Data Protection Regulation (GDPR), effective May 2018.

## **Identity of Data Controller**

Live Collision operates as a Data Controller, determining the purposes and means of processing personal data. Live Collision can be contacted - by calling +353 (0)1 679 8658 or by emailing producer@livecollision.com. Live Collision is located at Festival House, 12 East Essex Street, Temple Bar, Dublin 2, Ireland.

#### **Legal Basis for Processing Data**

Live Collision gathers and processes personal data on the basis of consent. Your information is used only to send you the information about Live Collision which you have agreed to receive, to complete transactions in the manner consented by you. You may withdraw consent for these operations at any time.

#### **How Data is Collected**

Names and email addresses are collected via the newsletter sign-up page on our website when users input these details in order to receive announcements, updates and special offers regarding Live Collision activities. You can automatically unsubscribe from our email newsletter at any time by selecting the 'unsubscribe' option at the bottom of our emails to you.

#### How Your Data is Used

Live Collision uses personal data for the purposes of communications and promoting our events and artists. Data may be collected from our 'call-outs' for artist and audience opportunities for the purpose of accessing and contacting participants who apply to take part in our development initiatives, workshops or festival programme. Data is retained by the Festival except where collection and processing is facilitated by third-party data processors. The Festival contracts with trusted third parties in order to provide exceptional services which the Festival is not able to offer on its own. Examples of authorised third-party data processors include MailChimp and Eventbrite. Live Collision never sells or rents personal data to any third parties and will not share your personal information with an unauthorised third party unless required to do so by law.

MailChimp processes data in the United States and adheres to the EU-U.S. Privacy Shield framework, which certifies the responsible and compliant

handling of personal data between these entities. MailChimp facilitates the collection and storage of contact details for the Festival, which allows us to create distribution lists, send emails including marketing communications and place online advertisements. Data may be transferred to MailChimp subprocessors which perform critical services for MailChimp such as the prevention of abuse and customer support. For more information, see MailChimp's Privacy Policy.

Eventbrite participate in and comply with the EU-U.S. Privacy Shield Framework as set forth by the US Department of Commerce regarding the collection, use, and retention of Personal Data (defined in Section 2.1) from European Economic Area ("EEA") member countries. You can find out more about our commitment to the EU-U.S. Privacy Shield Framework in our EU-US Privacy Shield Notice.

### **Your Data Rights**

You have many legal rights when it comes to the personal data you provide. These include the right to withdraw your consent at any time, to know what data is being held about you, to request the removal of your personal data from all Festival records and to have this action completed in a timely manner, to object to certain processing of your data, to restrict how your data is used and to lodge a complaint about the handling of your data with a supervisory authority.

You may exercise any of these rights by submitting a written request to Live Collision at producer@livecollision.com or by post to:

Live Collision, Festival House c/o Dublin Dance Festival, 12 East Essex Street, Temple Bar, Dublin 2, Ireland. You can also automatically unsubscribe from our email newsletter at any time by selecting the 'unsubscribe' option at the bottom of any email newsletter.

#### **Data Breach Policy**

Live Collision takes the necessary measures to ensure your personal data is protected including encryption, password protection and physical safeguards. In the unlikely event of a significant data breach, Ireland's Data Protection Commissioner and all affected individuals will be notified within the required legal time frame.

#### Changes/updates to our Privacy Policy Statement

Live Collision reserves the right to make amendments to this Privacy Policy Statement as required.